

 **viamedia**  
220 Lexington Green Circle  
Suite 300  
Lexington, KY 40503  
859-410-2699

VNS/NCC

## **Invoice**

Hillary for America

Acct. Exec: POLITICAL\_HOUSE, VNS

Bill Cycle: 05/16

**Invoice ID: 1145056**  
**Campaign ID:**

**Invoice Date: 06-01-2016**  
**Estimate ID: 4644**

**Contract ID: 804340**  
**P.O Number:**

**Client ID: 42218**  
**Tax ID:**

Description

Amount

Gross Advertising Fee	\$845.00
Agency Commission	(\$126.75)
Rep. Firm Commission	(\$251.39)

<b>Net Advertising Fee</b>	<b>\$466.86</b>
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<b>Sub Total</b>	<b>\$466.86</b>
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<b>Total This Invoice</b>	<b>\$466.86</b>
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/62272642/  
1899

Terms: Net 30 Days Upon Receipt  
Checks Payable to: Viamedia, Inc.  
Mail to: Viamedia, Inc.  
7796 Solution Center  
Chicago, IL 60677-7007  
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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## **Affidavit of Performance**

Client Name: Hillary for America  
 Remarks: /62272642/  
 Bill Cycle: 05/16  
 Rep. Firm: VNS/NCC

Contract ID: 804340  
 Contract Type: Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
04/25/16	Monday	MNBC-E	1899-PHILADELPHIA	Lockup	1:53am	HFA16D222H	00:00:30	Charged	11.00	*
04/25/16	Monday	CNN-E	1899-PHILADELPHIA	CNN Newsroom	9:48am	HFA16G213H	00:00:30	Charged	39.00	*
04/25/16	Monday	MNBC-E	1899-PHILADELPHIA	MTP Daily	5:21pm	HFA16M119H	00:00:30	Charged	27.00	*
04/25/16	Monday	HALL-E	1899-PHILADELPHIA	Little House Prairie	5:46pm	HFA16G218H	00:00:30	Charged	27.00	*
04/25/16	Monday	MNBC-E	1899-PHILADELPHIA	With All Due Respect	6:18pm	HFA16M119H	00:00:30	Charged	27.00	*
04/25/16	Monday	CNN-E	1899-PHILADELPHIA	Situation Room	6:46pm	HFA16G218H	00:00:30	Charged	39.00	*
04/25/16	Monday	USA-E	1899-PHILADELPHIA	WWE Monday/Repeats	8:51pm	HFA16G213H	00:00:30	Charged	120.00	*
04/25/16	Monday	HALL-E	1899-PHILADELPHIA	The Middle	9:15pm	HFA16D222H	00:00:30	Charged	60.00	*
04/25/16	Monday	CNN-E	1899-PHILADELPHIA	Anderson Cooper 360	9:59pm	HFA16D222H	00:00:30	Charged	87.00	*
04/25/16	Monday	TBSC-E	1899-PHILADELPHIA	Full Frontal	10:45pm	HFA16G218H	00:00:30	Charged	111.00	*
04/25/16	Monday	MNBC-E	1899-PHILADELPHIA	All In With Chris Hayes	11:19pm	HFA16G218H	00:00:30	Charged	60.00	*
04/25/16	Monday	MNBC-E	1899-PHILADELPHIA	All In With Chris Hayes	11:50pm	HFA16G213H	00:00:30	Charged	60.00	*
04/26/16	Tuesday	HALL-E	1899-PHILADELPHIA	The Golden Girls	12:17am	HFA16M119H	00:00:30	Charged	11.00	*
04/26/16	Tuesday	MNBC-E	1899-PHILADELPHIA	The Last Word	1:49am	HFA16G218H	00:00:30	Charged	11.00	*
04/26/16	Tuesday	HALL-E	1899-PHILADELPHIA	I Love Lucy	7:14am	HFA16M119H	00:00:30	Charged	11.00	*
04/26/16	Tuesday	MNBC-E	1899-PHILADELPHIA	Morning Joe	7:55am	HFA16D222H	00:00:30	Charged	27.00	*
04/26/16	Tuesday	MNBC-E	1899-PHILADELPHIA	Morning Joe	8:30am	HFA16G218H	00:00:30	Charged	27.00	*
04/26/16	Tuesday	CNN-E	1899-PHILADELPHIA	This Hour	11:58am	HFA16M119H	00:00:30	Charged	22.00	*
04/26/16	Tuesday	HGTV-E	1899-PHILADELPHIA	House Hunters Intl	12:45pm	HFA16M119H	00:00:30	Charged	24.00	*
04/26/16	Tuesday	MNBC-E	1899-PHILADELPHIA	Place for Politics 2016	1:35pm	HFA16G213H	00:00:30	Charged	16.00	*
04/26/16	Tuesday	HALL-E	1899-PHILADELPHIA	Home & Family	1:50pm	HFA16M119H	00:00:30	Charged	12.00	*
04/26/16	Tuesday	MNBC-E	1899-PHILADELPHIA	Place for Politics 2016	3:14pm	HFA16G218H	00:00:30	Charged	16.00	*
<b>Grand Total</b>									<b>845.00</b>	

\*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary due

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